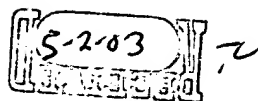


Official

PATENT

#16/D
57-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Tomihisa KAMADA et al

Art Unit: 2611

S. N. 09/319,649

Examiner: H. Tran

International S.N.: PCT/JP97/04576

Filed: June 10, 1999

International Filing Date: 12 December 1997

For: METHOD AND DEVICE FOR OBTAINING
AUDIENCE DATA ON TV PROGRAMSR E S P O N S ECommissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated January 2, 2003, for which a one month extension of time is requested, to extend the period for response to May 2, 2003, please amend the above-identified application as follows:

In the claims:

Please add new claims 14-25 as follows:

14. A method for obtaining audience data on TV programs according to claim 1, wherein said TV program table is a matrix data table which defines program ID's of programs specified by channels in one axis of the matrix and time zones in another axis.

05/07/2003 SHMOORE 00000003 09319649

02 FC:1201

252.00 OP

03 FC:1202

90.00 OP